



# Tutorial



# Bases de Datos Business Source

## Búsqueda Básica



**Choose Databases** | **Select another EBSCO service**

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To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click *Continue*.

**Continue** Select / deselect all **Academic Search Premier**

This multi-disciplinary database provides full text for more than 4,600 journals, including full text for nearly 3,900 peer-reviewed titles. PDF backfiles to 1975 or further are available for well over one hundred journals, and searchable cited references are provided for more than 1,000 titles.

[Title List](#) [More Information](#) **Business Source Complete**

*Business Source Complete* is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

[Title List](#) [More Information](#) [Enhanced Business Searching Interface](#) **CINAHL Complete**

*CINAHL@Complete* is the world's most comprehensive source of full-text for nursing & allied health journals, providing full text for more than 1,300 journals indexed in *CINAHL*. This authoritative file contains full text for many of the most used journals in the *CINAHL* index, with no embargo. *CINAHL@Complete* is the definitive research tool for all areas of nursing & allied health literature.

[Title List](#) [More Information](#) **ERIC**

*ERIC*, the Education Resource Information Center, provides access to education literature and resources. The database contains more than 1.3 million records and provides access to information from journals included in the *Current Index of Journals in Education* and *Resources in Education Index*.

[More Information](#)

Bienvenido al tutorial de Búsqueda Básica de bases de datos de *Business Source*. En este tutorial, veremos cómo realizar una Búsqueda Básica, así como algunas de las muchas funciones disponibles en las bases de datos de *Business Source* que pueden ayudarlo a encontrar información relevante para su tema de búsqueda.



Searching: [Business Source Complete](#) | [Choose Databases](#)

business confidence x

Search

Create Alert



[Search Options](#) ▾

[Basic Search](#)

[Advanced Search](#)

[Search History](#)

Comenzaremos realizando una búsqueda en la pantalla Búsqueda Básica. Introduzca el término “*business confidence*” en la caja de búsqueda. Puede aplicar limitadores y ampliadores desde el menú Opciones de búsqueda (**Search Options**). Si el menú Opciones de búsqueda no está ampliado de manera predeterminada, haga clic en el enlace que se encuentra debajo del cuadro de búsqueda.



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence ×

**Search**

**Create Alert**



[Search Options ▾](#) [Basic Search](#) [Advanced Search](#) [Search History](#)

### Search Options

Reset

#### Search Modes and Expanders

##### Search modes [?](#)

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

##### Apply related words

##### Also search within the full text of the articles

##### Search related subjects

#### Limit your results

##### Full Text

##### Scholarly (Peer Reviewed) Journals

##### Publication

##### References Available

##### Published Date

Month ▾ Year:  - Month ▾ Year:

##### Publication Type

- All
- Academic Journal
- Book
- Case Study

Aplique los limitadores que desee, como por ejemplo **Texto Completo (Full Text)**, y haga clic en **Buscar (Search)**.



Searching: **Business Source Complete** | Choose Databases

Demonstration Customer

business confidence

Search

Create Alert



Basic Search Advanced Search Search History ▸

Refine Results

Current Search ▸

Limit To ▾

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015



Show More  
Options set

Source Types ▾

- All Results
- Trade Publications (1,489)
- Country Reports (1,131)
- Magazines (1,054)
- Academic Journals (293)
- Newspapers (111)

Show More

Subject: Thesaurus  
Term ▸

Search Results: 1 - 10 of 4,232

Relevance ▾ Page Options ▾ Share ▾

1. Perceived Buyer Confidence in Buyer-Supplier Relationships.



Academic Journal

By: Chao, Emmanuel; Kato, Mshumbusi Paul. *Journal of Business Market Management*. 2014, Vol. 7 Issue 4, p420-434. 15p.

Despite the importance of **confidence** in **business** relationship, very few scholars have empirically investigated the antecedents of this concept. In line with previous literature, this paper mainta...

Subjects: **BUSINESS confidence** indexes; **ECONOMIC** indicators; **BUSINESS** conditions; **ECONOMIC** history; **BUSINESS** cycles

PDF Full Text (1MB)

2. EFFECTS OF BUSINESS AND CONSUMER CONFIDENCE ON STOCK MARKET RETURNS: CROSS-SECTIONAL EVIDENCE.



Academic Journal

By: VICHET SUM. *Economics, Management & Financial Markets*. Mar2014, Vol. 9 Issue 1, p21-25. 5p. 4 Charts.

This paper examines the effects of **business** and consumer **confidence** on stock market returns. Based on the analysis of monthly data from thirty-one countries, the results show that **business** and co...

Subjects: **BUSINESS confidence** indexes; **CONSUMER confidence**; **STOCK** exchanges; **CORPORATIONS** – Valuation; **INVESTMENTS**; **RISK** management in **business**; **Investment Advice**; **Miscellaneous Financial Investment Activities**; **Securities and Commodity Exchanges**; **UNITED States**

Show all 5 images

Table 1 Descriptive Statistics

Variable	Mean	Standard Deviation	F of Chi
Z	0.000000	0.000000	750
ABC	0.0000	0.000000	750
ACC	0.000000	0.000000	750

Table 2 Correlation

	Z	ABC	ACC
Z	1		
ABC	0.0000	1	
ACC	0.0000	0.0000	1

Table 3 Correlation between Business and Consumer Confidence and Stock Market Returns

Country	Year	Business Confidence	Consumer Confidence	Stock Market Returns
USA	2000	0.0000	0.0000	0.0000
USA	2001	0.0000	0.0000	0.0000
USA	2002	0.0000	0.0000	0.0000
USA	2003	0.0000	0.0000	0.0000
USA	2004	0.0000	0.0000	0.0000
USA	2005	0.0000	0.0000	0.0000
USA	2006	0.0000	0.0000	0.0000
USA	2007	0.0000	0.0000	0.0000
USA	2008	0.0000	0.0000	0.0000
USA	2009	0.0000	0.0000	0.0000
USA	2010	0.0000	0.0000	0.0000
USA	2011	0.0000	0.0000	0.0000
USA	2012	0.0000	0.0000	0.0000
USA	2013	0.0000	0.0000	0.0000
USA	2014	0.0000	0.0000	0.0000
USA	2015	0.0000	0.0000	0.0000

Cited References: (10)

PDF Full Text (438KB)

AP Associated Press Video (495) View All

La Lista de resultados muestra por defecto todos los resultados. Puede aplicar los filtros para ver los resultados por tipo de documento específico, como **Revistas Académicas (Academic Journals)**, **Publicaciones Comerciales (Trade Publications)**, **Informes de Países (Country Reports)**, **Perfiles de Industria (Industry Profiles)**. Puede refinar su búsqueda utilizando los limitadores que aparecen en la sección **Limitar a (Limit To)**, o haciendo clic en el enlace **Mostrar Más (Show More)** que se encuentra debajo opciones listadas.

**Refine Results**

**Current Search**

**Limit To**

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015

Show More Options set

**Source Types**

- All Results
- Trade Publications (1,489)
- Country Reports (1,131)
- Magazines (1,054)
- Academic Journals (293)
- Newspapers (111)

Show More

**Subject: Thesaurus Term**

**Subject**

### Search Options

Reset Search

**Search Modes and Expanders**

**Search modes**

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

**Apply related words**

**Also search within the full text of the articles**

**Search related subjects**

**Limit your results**

**Full Text**

**Scholarly (Peer Reviewed) Journals**

**References Available**

**Published Date**

Month Year -

Month Year

**Publication**

Journal of Education for Business

**Publication Type**

- All
- Academic Journal
- Book
- Case Study

**Image Quick View**

**Image Quick View Types**

- Black and White Photograph
- Chart
- Color Photograph
- Diagram
- Graph
- Illustration
- Map

**Number Of Pages**

All

Options

Share

34. 15p.

precedents of this concept. In

SS cycles

JRNS:

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n; INVESTMENTS; RISK

ity Exchanges; UNITED States

En la ventana **Opciones de Búsqueda (Search Options)**, seleccione los limitadores y ampliadores deseados y haga clic en **Buscar (Search)** para ver una lista de resultados actualizados que reflejen sus cambios.



Searching: Business Source Complete | Choose Databases

Demonstration Customer

business confidence

Search

Create Alert

Basic Search Advanced Search Search History

Result List Refine Search 6 of 4,232

## THE CONTRIBUTION OF BUSINESS CONFIDENCE INDICATORS IN SHORT-TERM FORECASTING OF ECONOMIC DEVELOPMENT.

Authors: Gagea, Mariana<sup>1</sup>

Source: Annals of the University of Oradea, Economic Science Series. 2012, Vol. 21 Issue 1, p617-623. 7p. 3 Charts, 4 Graphs.

Document Type: Article

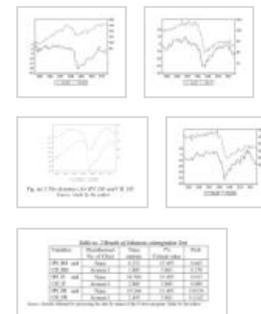
Subject Terms: \*BUSINESS confidence indexes  
\*ECONOMIC development  
\*INDUSTRIAL production index  
\*GRANGER causality test  
\*ECONOMIC forecasting

Author-Supplied Bry-Boschan procedure

Keywords: confidence indicators  
Granger causality test  
Hodrick-Prescott filter  
industrial production index

**Abstract:** In this paper we study the usefulness of using confidence indicators derived from business surveys in the assessment of the state of economy and in short-term forecasting. For this purpose, we consider the relationship between the industrial confidence indicator and industrial production index in Romania and other European Union member states. We apply graphic methods to analyze the dynamics of variables considered, cointegration and causality tests, as well as the synchronization analysis of cyclical patterns of the confidence indicator and the industrial production index. The cyclic component of data series is extracted with Hodrick-Prescott filter and the identification of turning points is made with Bry - Boschan procedure. The results indicate that the industrial confidence indicator provides important information on the status and evolution of economic activity, although significant differences were found between the countries analyzed. For Romania, the confidence indicator is not Granger-cause for the reference series and the cycles of the two series do not have a strong synchronization, which restrict the use of the confidence indicator in assessing and forecasting the country's

### Images



Go to all 7 images >>

### Tools

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Print

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Cite

Export

Create Note

Permalink

Share

Detailed Record

PDF Full Text (498KB)

Cited References (10)  
Times Cited in this Database (1)

Find Similar Results  
using SmartText Searching.

Puede imprimir, enviar por correo electrónico, guardar, citar o exportar un resultado desde la pantalla detallada al hacer clic en el icono correspondiente. También puede agregar múltiples resultados a la carpeta, luego imprimirlos, enviarlos por correo electrónico, guardarlos, citarlos o exportarlos desde dentro de la carpeta. El contenido de la carpeta se puede guardar haciendo clic en el enlace **Iniciar sesión (Sign In)**, configurando una cuenta de carpeta personalizada.



Searching: [Business Source Complete](#) | [Choose Databases](#)

business confidence x

Search

Create Alert



[Search Options](#) ▶ [Basic Search](#) [Advanced Search](#) [Search History](#)

Si el administrador de su institución lo habilita, puede crear alertas de búsqueda directamente desde la pantalla Búsqueda Básica. Las alertas de búsqueda le notifican por correo electrónico cuando se han agregado nuevos artículos relacionados con sus términos de búsqueda a su base de datos de *Business Source*. Simplemente ingrese sus términos de búsqueda en la caja de búsqueda y haga clic en **Crear Alerta (Create Alert)**.

business confidence

Search

Create Alert

Basic Search | Advanced Search | Search History ▶

## Refine Results

## Current Search ▶

## Limit To

- 
- Full Text
- 
- 
- References Available
- 
- 
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015

Show More

## Source Types

- 
- All Results
- 
- 
- Trade Publications (1,922)
- 
- 
- Magazines (1,440)
- 
- 
- Country Reports (1,131)
- 
- 
- Academic Journals (450)
- 
- 
- Newspapers (308)

Show More

## Subject: Thesaurus Term

## Subject

## Search Results: 1 - 10 of 5,412

Relevance ▾ Page Options ▾ Share ▾

## Create Alert ?

Search Alert: "business confidence on 2015-11-05 10:29 AM"

E-mail (You must sign in to send e-mail alerts. [Sign In](#))

## General Settings

## Frequency

Once a day ▾

## Articles published within the last

One Year ▾

## Results format

Brief ▾

## RSS Feed

<http://rss.ebscohost.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=4636774>

Save Alert

Cancel Alert

Save Alert and Create Another

Variable	Mean	Standard Deviation	N of Obs
IF	8.897202	4.421676	796
ABC	8.88841	4.427073	796
ACC	4.0010247	9.246076	796

	IF	ABC	ACC
IF	1		
ABC	0.9660	1	
ACC	0.1384	0.1384	1

Variable	Mean	Standard Deviation	N of Obs
IF	8.897202	4.421676	796
ABC	8.88841	4.427073	796
ACC	4.0010247	9.246076	796

Ingrese a su carpeta personal Mi EBSCOhost haciendo clic en el enlace **Iniciar Sesión (Sign In)**, agregue su dirección de correo electrónico y haga clic en **Guardar Alerta (Save Alert)**. O simplemente copie y pegue el enlace **RSS Feed** en un lector de RSS de su elección y haga clic en **Guardar Alerta (Save Alert)**.



Searching: **Company Information** | [Choose Databases](#)

Demonstration Customer

Company Name ▾ Company Name

Search

Create Alert



### Search Options

Reset

#### Search Modes and Expanders

Search modes [?](#)

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Search related subjects

#### Limit your results

Executive Name

Revenue

All  
Less than 500,000  
500,000 to 1,000,000  
1,000,001 to 5,000,000

U.S. Company Type

- Public  Private

Employee Number

All  
Less than 50  
51 to 100  
100 to 500

Year Founded

 - 

Location Type

- Headquarters  Single Location

City

Product

Zip Code

La pantalla Información de la compañía (**Company Information**) ofrece información detallada de una compañía determinada, incluidas las estructuras corporativas jerárquicas y el acceso a los perfiles de la compañía. Para obtener más información sobre esta función, consulte el tutorial **Company View**, disponible en el sitio de soporte técnico de EBSCO en <http://connect.ebsco.com>.

- Author Profiles
- Cited References
- Company Profiles**
- Images/Business Videos
- Indexes

Company Profiles

Xerox

Alphabetical  Match Any Words

Page: Previous | Next | ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

Company Name	PDF Complete Report	Location	Industry
<a href="#">Xerox Corporation</a>	 <a href="#">MarketLine Report (1047K)</a>	United States	TECHNOLOGY
<a href="#">Xi'an Hui Tian Blood Products Co Ltd</a>	 <a href="#">Medtrack Report (102K)</a>	China	BLOOD PRODUCTS
<a href="#">Xi'an Libang Pharmaceuticals Co Ltd</a>	 <a href="#">Medtrack Report (110K)</a>	China	PHARMACEUTICALS
<a href="#">XIA LLC</a>	 <a href="#">Medtrack Report (61K)</a>	United States	SCIENTIFIC & TECHNICAL INSTRUMENTS (STI)
<a href="#">XIAMEN AMOYTOP BIOTECH CO., LTD</a>	 <a href="#">Medtrack Report (106K)</a>	China	BIOPHARMACEUTICALS/BIOTECHNOLOGY
<a href="#">Xiamen Innovax Biotech Co Ltd</a>	 <a href="#">Medtrack Report (113K)</a>	China	GENERICS
<a href="#">Xiamen Mchem Pharma Group Ltd.</a>	 <a href="#">Medtrack Report (59K)</a>	China	CHEMISTRY AND SPECIALTY CHEMICALS
<a href="#">Xian-Janssen Pharmaceutical Ltd</a>	 <a href="#">Medtrack Report (139K)</a>	China	PHARMACEUTICALS

El enlace Perfiles de la Empresa (**Company Profiles**) ofrece acceso a miles de informes en formato PDF. Puede navegar por un listado de informes de compañía presentados en orden alfabético, o simplemente ingrese el nombre de la compañía en el campo **Buscar (Browse for)** y haga clic en **Examinar (Browse)**.



Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

(JN "Fast Company") AND The Customer Connection

[Basic Search](#) [Advanced Search](#) [Search History](#)

### Publications

Browsing: [Business Source Complete](#) -- Publications

[Alphabetical](#)  [By Subject & Description](#)  [Match Any Words](#)

Page: [Previous](#) | [Next](#) ▶ ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

Mark Items for Search

[Fast Company](#)  
Bibliographic Records: 11/01/2000 To Present  
Full Text: 11/01/2000 To Present  
 PDF Full Text; HTML Full Text

[Fast Facts From EBRI](#)  
Bibliographic Records: 04/09/2010 To 02/07/2012  
Full Text: 04/09/2010 To 02/07/2012  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Europe](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: France](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Germany](#)  
Bibliographic Records: 05/01/2004

Haga clic en **Publicaciones (Publications)** para buscar dentro de cualquier publicación en la base de datos. Puede seleccionar una publicación de la lista que se muestra o ingresar su nombre en el campo **Explorar publicaciones (Browse Publications)**, marcar la casilla frente al enlace del nombre resultante y luego hacer clic en **Añadir (Add)** . Puede agregar términos de búsqueda en el cuadro Buscar, luego hacer clic en **Buscar** para ver todos los artículos de esa publicación que contienen sus términos de búsqueda.



Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

DE "FIDUCIARY responsibility" AND investments

[Basic Search](#) [Advanced Search](#) [Search History](#)

[Subjects](#) [Places](#) [People](#)

Browsing: Business Thesaurus

fiduciary responsibility

Term Begins With  Term Contains  Relevancy Ranked

Page: [◀ Previous](#) | [Next ▶](#)

Select term, then add to search using: AND

[Explode](#)

(Click term to display details.)

<input checked="" type="checkbox"/>	<a href="#">FIDUCIARY responsibility</a>	
	FIDUCIARY responsibility, Breach of	Use <a href="#">BREACH of fiduciary responsibility</a>
	FIELD auditing	Use <a href="#">INTERNAL auditing</a>
	FIELD bean wholesalers	Use <a href="#">FARM produce wholesalers</a>
<input type="checkbox"/>	<a href="#">FIELD emission cathode manufacturing</a>	
	FIELD emission cathodes -- Manufacture	Use <a href="#">FIELD emission cathode manufacturing</a>
	FIELD emission cathodes manufacturing	Use <a href="#">FIELD emission cathode manufacturing</a>
	FIELD experiments (Economics)	Use <a href="#">ECONOMICS -- Field work</a>
<input type="checkbox"/>	<a href="#">FIELD representatives</a>	
	FIELD study	Use <a href="#">FIELD work (Research)</a>
	FIELD work (Economics)	Use <a href="#">ECONOMICS -- Field work</a>
<input type="checkbox"/>	<a href="#">FIELD work (Research)</a>	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">FIELD-effect transistor manufacturing</a>	<input type="checkbox"/>
	FIELD-effect transistors -- Manufacture	Use <a href="#">FIELD-effect transistor manufacturing</a>

El enlace **Tesauro (Thesaurus)** es un vocabulario controlado de términos de negocios que ayudan a buscar de forma más efectiva en la base de datos. Para un tema específico, ingrese un término en la sub caja de **Búsqueda (Browsing)** y haga clic en Examinar (**Browse**). Marque la casilla frente al término deseado y haga clic en **Añadir (Add)**. Puede agregar términos de búsqueda antes de hacer clic en **Buscar (Search)**.

EBSCO Help - Mozilla Firefox

support.ebsco.com/help/?int=ehost&lang=en&feature\_id=&TOC\_ID=Always&SI=0&BU=0&GU=1&PS=0&ver=&dbs=bth



Print Close

Enter keyword  
All words  
Search

## EBSCOhost Research Databases

EBSCOhost is a powerful online reference system accessible via the Internet. It offers a variety of proprietary full text databases and popular databases from leading information providers.

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### How to Use Help

- When the Help icon  appears, you can click the icon and help for the screen you are on will display.
- To obtain help for the database(s) you are searching, click the Help icon  to the right of the Find field and click on the Database name at the bottom of the left-hand side of the Help window. Database help is also available from the Choose Databases window.
- To view the entire Help System, click the [Help](#) link at the top right-hand corner of the screen.

**Note:** The recommended screen resolution for EBSCOhost is 1024 x 768.

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Explode

 [FIELD work \(Research\)](#) [FIELD-effect transistor manufacturing](#)FIELD-effect transistors – Manufacture Use [FIELD-effect transistor manufacturing](#)FIELDS Skiing Use [SKI resorts](#)

En cualquier momento, haga clic en el enlace de Ayuda (**Help**) para acceder a la ayuda en línea disponible.



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<https://connect.ebsco.com>